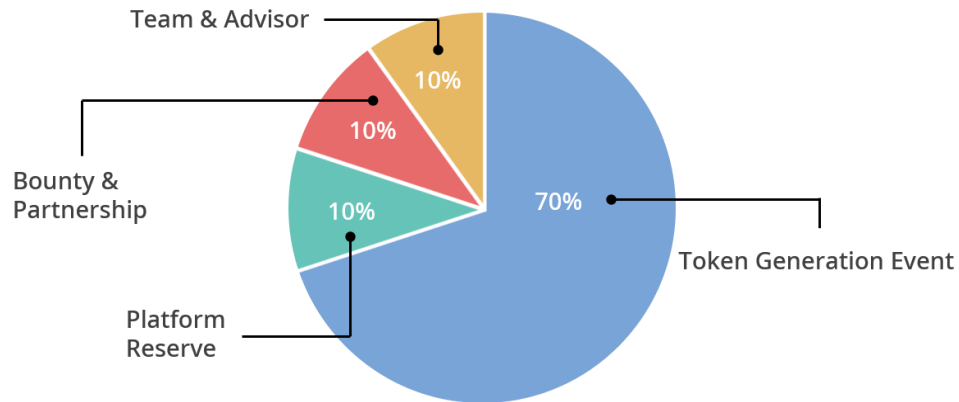


Color Platform

This document was subsidiary written only to help participants to understand the Color Platform and CANNOT be used to make decisions to participate in TGE.

ICO Token Supply	350,000,000 COL	Total Token Supply	500,000,000 COL
Conversion Rate	1 COL = U\$ 0.20	Product Type	Platform
Token Name	Color Coin	Ticker	COL
Registered Country	Singapore	Restricted Countries	China, Singapore, Japan, US(conditional)
Accepted Currency	ETH	Min Participation Max Participation	0.1 ETH Unlimited
Whitepaper	https://www.colors.org/white_paper_en.pdf		

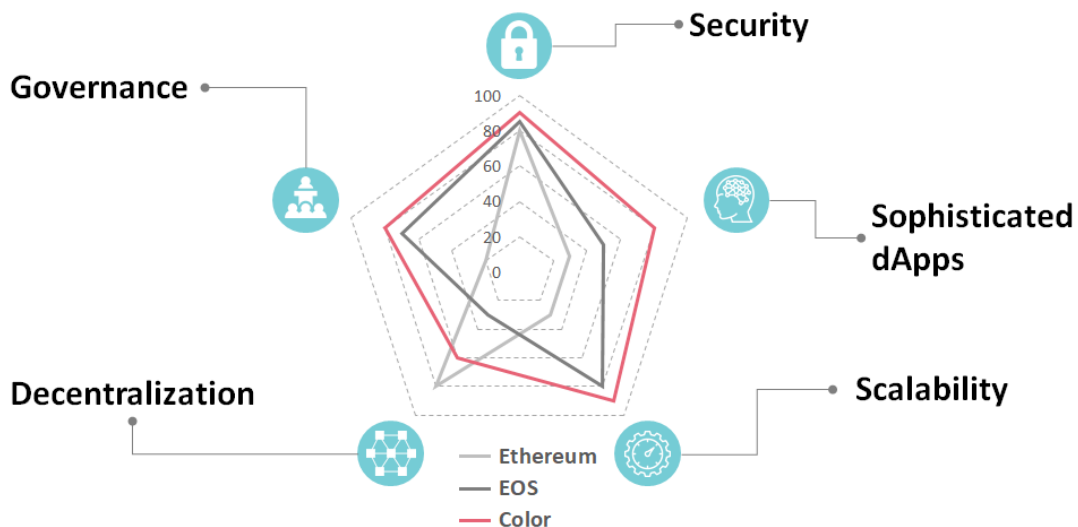
Token Distribution



Community

Telegram : <https://t.me/colorsorg>
 Facebook : <https://facebook.com/colorsorgmx>
 Twitter : <https://twitter.com/colorsorgmx>
 Medium : <https://medium.com/colorsorg>
 Bitcointalk : <https://bitcointalk.org/index.php?topic=4420019.0>
 Reddit : <https://reddit.com/r/colorsorg>
 YouTube : <https://bit.ly/2qHvRK0>

1. Introduction to the Color Platform

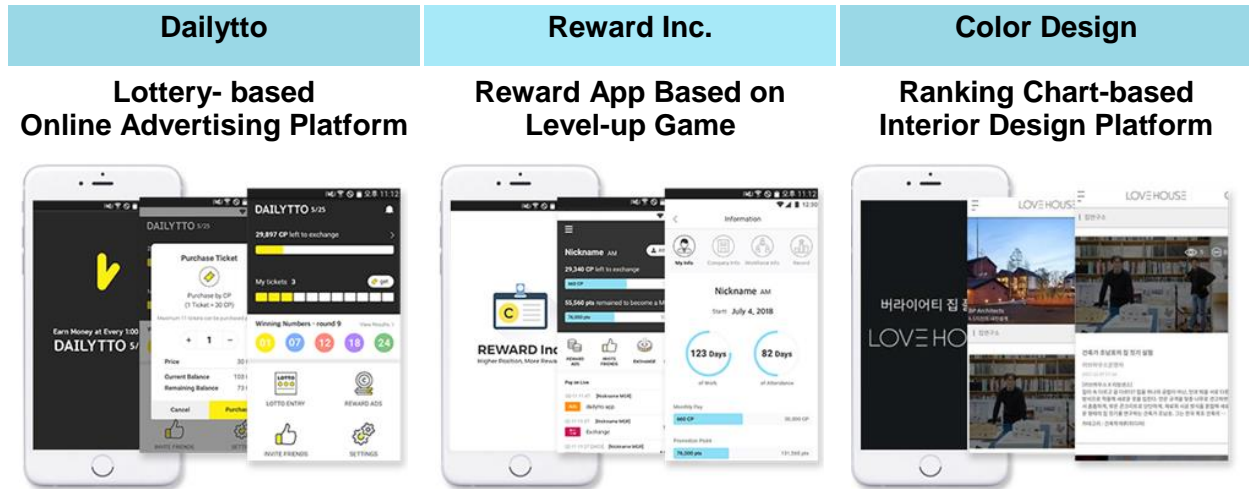


Color Platform, through its Spectrum technology, built architecture that contains duplex construction of business logic layer and data layer to solve the problems that other blockchain platform has been confronting such as scalability (low speed, high transaction fee), limits of creating sophisticated dApps, governance, decentralization and security obstacles. High performance dApps will be developed easily and operated readily and rapidly on Color Platform for users to use them on daily life.

Color Pay	Color Spectrum	Prism	Pixel Program	Color Coin
<p>Unhackable semiconductor-based payment system</p> <p>Impossible to hack wallet using unclonable PUF Chip</p> <p>Immediate P2P transactions without 3rd party confirmation</p> <p>Enabling offline transactions without network</p>	<p>Two-tier data processing technology</p> <p>Separating the process of repetitive data and committing data</p> <p>Hosting thousands of dApps and providing service operating environment utilizing cloud</p> <p>Cost reduction by improving smart contract processing speed</p>	<p>Parallel consensus algorithm</p> <p>Leagued Parallel BFT algorithm that leads agreement of 7 continents and 49 block-builders</p> <p>Comprehensive BlockBuilder selection process that is randomized and cartel resistant</p> <p>Speed enhancement and energy reduction by decreasing data communication amount to reach consensus</p>	<p>Color Coin distribution program</p> <p>Attracting new users by network effect generated through pixels</p> <p>Encouraging fair distribution and effective usage of tokens</p> <p>Accelerating token circulation by sharing pixels</p>	<p>dApp Ecosystem of using a single currency (COL)</p> <p>High user compatibility with all dApps using a single currency</p> <p>Securing Color dApp users by converting existing apps to dApps</p>
High security P2P transaction	Stable server environment	Fast consensus	Continued attraction of users	A platform single currency

2. Decentralized App Store

Color will develop dApps that are easy to use and approach many users to actively engage in, and it differs from existing blockchain where platform is developed first and then dApps after. Also, Color is planning to create a revolutionary dApp ecosystem focused on scalability where the dApps are rapidly developed to the enterprise level. Many dApps are already developed on Color Platform and they are ready to be released.



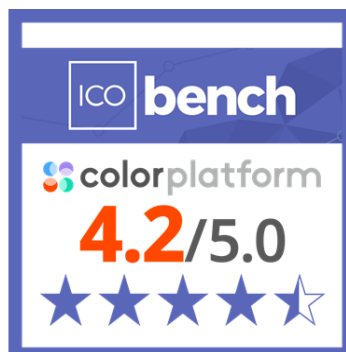
- Free daily lottery tickets with higher possibility of winning
- Profitable Advertising Platform
- Over 10M downloads

- A level up game app to get to work and get promoted
- Withdraw game rewards in color coins
- 50,000+ downloads in 1 month

- Store customer evaluation data in blockchain
- The cost will be 90% less than existing interior platform apps
- Designers earn Color Points(CP) based on evaluation rank

3. ICO Ratings

Name	Grade	Rating
ICO Rating	4.2 / 5	-
ICO Bench	-	Hype Score - High
ICO Bazaar	4.6 / 5	AA



4. Roadmap

	Milestone 1 2018.11	Milestone 2 2018.12	Milestone 3 2019.5	Milestone 4 2019. 12
Coins	TGE	Color Token (COL) for Reward dApps		Color Coin (COL) for Color MainNet and Color dApps
Color Spectrum (Main Platform)	POC (Proof of Concepts)	Minimal Viable Product (MVP): <ul style="list-style-type: none"> • Basic service node • Dedicated infrastructure for running service nodes and storage • Private permissioned blockchain • Basic dApp deployment facility • Wallet 	Color Virtual Machine for service nodes (Java, Javascript, and C++); <ul style="list-style-type: none"> • Service nodes load balancing • Protocols for geographically distributed infrastructure • dApp deployment framework 	Color Development Kit: <ul style="list-style-type: none"> • Java, Javascript, C++ • Development tools (debugger, profiler, test framework) • Safety and security tools (static analysis, fuzzing) • Network analysis tools Third-party nodes in the system Third-party wallets
Block Builder with Color Consensus	POC	Validation and Verification	TestNet	MainNet
dApps	Daillytto, Reward Inc, Color Design, Color Guide and Color Blog	Pixel Program, other dApps	Color Gallery, Media, Music, O2O, more dApps	
Color Pay	Proof of Concepts		Color Pay V1.0	Color Pay V2.0 with Pixel Program